



69TH ANNUAL SUMMIT COUNTY ITALIAN AMERICAN FESTIVAL

February, 2016

Contact Name
Company/Organization
Address
Address

Dear Contact name:

For 69 years, the Italian American Societies of Summit County has been planning and executing the Original Italian-American Festival, Voted #1 Best Festival by the Akron Beacon Journal for seven consecutive years. A family friendly event with over 50,000 guests projected, the 2016 Festival promises to be a great weekend of celebrating Italian traditions, heritage, food and music. *The 2016 Italian-American Festival* is the primary fundraising event for the Italian American Society of Summit County, which supports nonprofit organizations in Summit County such as: St. Anthony Catholic Church, Interval Brotherhood Home, Akron Children's Hospital, Keep Akron Beautiful, Blessings in a Backpack, Haven of Rest- and more! The financial success of *The 2016 Italian-American Festival* will enable the Council of the Italian-American Societies of Summit County to make a positive impact on many organizations within the City of Akron and County of Summit.

We are reaching out to you to request your support as a Festival Corporate Sponsor.

For further information or questions, please contact Festival Chair, Harry Ciccolini at 330.760.4497 or ciccolini@windstream.net. We look forward to your response and thank you in advance for your consideration.

Sincerely,

Harry Ciccolini
Italian Festival Chairman

Event Dates:

Thursday July 7
Friday July 8
Saturday July 9

Event Location:

Main Street & Lock 3,
Downtown Akron

Event Includes:

- Live music on the Lock 3 Live! Stage
- Authentic food from local vendors & local Italian organizations
- Scholarship Breakfast, providing funds to deserving students
- Catholic Mass at St. Bernard's
- Saturday Night Fireworks at Lock 3- *Best Firework Show of the Summer!*

For more information contact:

Harry Ciccolini
Italian Festival Chairman
Italian American Societies
of Summit County
330.760.4497
Ciccolini@windstream.net



OUR BACKGROUND

The Council of the Italian-American Societies of Summit County is an organization of 14 Italian-American Societies founded in Akron on November 10, 1947 – called in existence by the Sicilian-American Society, for the purpose of celebrating Columbus Day. It then was decided by the representatives of the various Societies, being loyal citizens of the land of their adoption while retaining an ardent love of their native land, of its history, traditions, and ideals, their loyalty and love for the land of their adoption and their respect and admiration for its institution, so much in keeping with the democratic ideals of their native land, inspired them to found a permanent Council of Italian-American Societies for the dual purpose of, on the material side, to celebrate Columbus Day, and on the ideal side, to be real and true upholders of the institutions and laws of their adopted country, and to cultivate fond recollections of Italy, its history and traditions, its literature and ideals, its minstrelsy and song, and its customs and amusements.

COUNCIL SOCIETIES

Akron Lodge #685, Order Sons of Italy in America
Loggia Baranello
Societa Di MutuoSoccorso Carovillese
Cassanese Auxiliary
Societa Di MutuoSoccorsoConversanese
Societa Di MutuoSoccorsoConversanese Auxiliary
Father Duffy Ladies Auxiliary Post #4
Holy Name Society of St. Anthony Church
Italian-American Professional Businessmen's Club
The Italian Community of Akron, Inc. – Le Radici
Kenmore Italian Civic Club
Sicilian-American Women's Club
St. Monica of St. Anthony Church
Carovillese Ladies' Club





CORPORATE SPONSOR OPPORTUNITIES

69TH ANNUAL SUMMIT COUNTY ITALIAN AMERICAN FESTIVAL

The Events

The Italian American Festival, Thursday July 7- Saturday July 9, 2016
Opening Flag Ceremony- Thursday July 7, 2016
Andrea Rose Teodosio 5K Run- Saturday July 9 at 8:00 a.m. - Lock 3
Catholic Mass at St. Bernard's Catholic Church- Saturday July 9 at 4:00 p.m.

PRESENTING SPONSOR BENEFITS- \$10,000 (ONE AVAILABLE)

- Exclusive naming rights for the event:
*The Summit County Italian American Festival 2016 presented by **YOUR COMPANY/ORG NAME.***
- A full page ad in the *Summit County Italian American Festival 2016* Scholarship event program.
- Corporate name and logo will appear in all promotional materials, including but not limited to:
 1. 50/50 Tickets sold to the public.
 2. Listed as Presenting Sponsor in the *Summit County Italian American Festival* Scholarship program.
 3. Listed as Presenting Sponsor on all Signage, radio, and print promotions associated with the event.
- Prominent listing with a corporate logo on *Summit County Italian American Festival* website pages, with hotlink to a corporate website.
- Opportunity to have a booth at *Summit County Italian American Festival*.
- Participation in the Opening Flag Ceremony on Thursday July 7, 2016.
- 8 tickets to the Scholarship Breakfast on Saturday July 9, 2016.
- **Only one sponsorship available at this level, available for cash sponsors only.**
(Not available for In Kind donations)



CORPORATE SPONSOR OPPORTUNITIES (CONTINUED)

PLATINUM SPONSOR BENEFITS- \$7,500

- A full page ad in the *Summit County Italian American Festival 2016* Scholarship event program.
- Acknowledged as Platinum Sponsor in the in the *Summit County Italian American Festival 2016* Scholarship event program.
- Prominent listing with a corporate logo on *Summit County Italian American Festival* website pages, with hotlink to a corporate website.
- Listed on all event marketing materials, including: Signage, radio, and print promotions associated with the event as Corporate Sponsor.
- Opportunity to have a booth at *Summit County Italian American Festival*.
- Participation in the Opening Flag Ceremony on Thursday July 7, 2016
- 4 tickets to the Scholarship Breakfast on Saturday July 9, 2016
- **Available for cash sponsors only.**
(Not available for In Kind donations)

GOLD SPONSOR BENEFITS - \$5,000

- A full page ad in the *Summit County Italian American Festival 2016* Scholarship event program.
- Acknowledged as Gold Sponsor in the in the *Summit County Italian American Festival 2016* Scholarship event program.
- Prominent listing with a corporate logo on *Summit County Italian American Festival* website pages, with hotlink to a corporate website.
- Listed on all event marketing materials, including: Signage, radio, and print promotions associated with the event as Corporate Sponsor.
- Participation in the Opening Flag Ceremony on Thursday July 7, 2016
- 4 tickets to the Scholarship Breakfast on Saturday July 9, 2016



CORPORATE SPONSOR OPPORTUNITIES (CONTINUED)

SILVER SPONSOR BENEFITS - \$2,500

- A 1/2 page ad in the *Summit County Italian American Festival 2016* Scholarship event program.
- Acknowledged as Silver Sponsor in the in the *Summit County Italian American Festival 2016* Scholarship event program.
- Prominent listing with a corporate logo on *Summit County Italian American Festival* website pages, with hotlink to a corporate website.
- Listed on all event marketing materials, including: Signage, radio, and print promotions associated with the event as Corporate Sponsor.
- Participation in the Opening Flag Ceremony on Thursday July 7, 2016

BRONZE SPONSOR BENEFITS - \$1,500

- A 1/4 page ad in the *Summit County Italian American Festival 2016* Scholarship event program.
- Acknowledged as Bronze Sponsor in the in the *Summit County Italian American Festival 2016* Scholarship event program.
- Prominent listing with a corporate logo on *Summit County Italian American Festival* website pages, with hotlink to a corporate website.
- Listed on all event marketing materials, including: Signage, radio, and print promotions associated with the event as Corporate Sponsor.



SPECIAL EVENT SPONSORSHIPS

FLAG CEREMONY SPONSORSHIP - \$2,000

- Acknowledged as the **Flag Ceremony Sponsor** in the in the *Summit County Italian American Festival 2016* Scholarship event program.
- Prominent listing with a corporate logo on *Summit County Italian American Festival* website pages, with hotlink to a corporate website.
- Listed on all event marketing materials, including: Signage, radio, and print promotions associated with the event as Corporate Sponsor of the Flag Ceremony.
- Opportunity to participate in the Flag Ceremony on Thursday July 7, 2016 at Lock 3 to kickoff the Summit County Italian-America Festival

SCHOLARSHIP BREAKFAST SPONSORSHIP - \$2,500

- Acknowledged as the **Scholarship Breakfast Sponsor** in the in the *Summit County Italian American Festival 2016* Scholarship event program.
- Prominent listing with a corporate logo on *Summit County Italian American Festival* website pages, with hotlink to a corporate website.
- Listed on all event marketing materials, including: Signage, radio, and print promotions associated with the event as Corporate Sponsor of the Scholarship Breakfast.
- Four tickets to the Scholarship Breakfast held on Saturday July 9, 2016, with special placement in the front of the room.
- Special recognition at the Scholarship Breakfast event on Saturday July 9, 2016.
- Opportunity to say a few words at the beginning of the Scholarship Breakfast event on Saturday July 9, 2016.

SCHOLARSHIP SPONSOR- \$2,000

- Acknowledged as the **Scholarship Sponsor** in the in the *Summit County Italian American Festival 2016* Scholarship event program.
- Prominent listing with a corporate logo on *Summit County Italian American Festival* website pages, with hotlink to a corporate website.
- Opportunity to present your Scholarship to the chosen recipient at the Scholarship Breakfast on Saturday July 9, 2016.
- Two tickets to the Scholarship Breakfast held on Saturday July 9, 2016, with special placement.



SPECIAL EVENT SPONSOR

OPPORTUNITIES

(CONTINUED)

FIREWORKS SPONSORSHIP - \$5,000

- Acknowledged as the **Fireworks Sponsor** in the in the *Summit County Italian American Festival 2016* Scholarship event program.
- Prominent listing with a corporate logo on *Summit County Italian American Festival* website pages, with hotlink to a corporate website.
- Listed on all event marketing materials, including: Signage, radio, and print promotions associated with the event as Corporate Sponsor.
- Company or individual will be verbally mentioned from the stage on Saturday July 9, 2016 prior to the Fireworks show, in appreciation for sponsorship.



SPONSORSHIP AGREEMENT
Summit County Italian

American Festival 2016

Yes! We would like to sponsor *Summit County Italian American Festival 2016* at the following sponsorship level:

Presenting Sponsor Platinum Sponsor Gold Sponsor Silver Sponsor Bronze Sponsor Flag Ceremony Sponsor Scholarship Breakfast Sponsor Fireworks Sponsor Scholarship Sponsor

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

Please send an invoice (*to be paid in full by April 1, 2016*)

Payment Enclosed:

Check Visa MasterCard Discover American Express

Credit Card No. _____

Name on the Credit Card _____

Expiration Date _____ CVC Code _____

DEADLINE FOR SPONSORSHIP AGREEMENTS: APRIL 1, 2016.

Please send a copy of your logo to ciccolini@windstream.net by the deadline.

Your logo should be sent in a PDF., JPG., or EPS. file format at least 2x3 inches at 300dpi.

FOR MORE INFORMATION GO TO IT-AM.ORG OR CONTACT HARRY CICCOLINI, FESTIVAL CHAIR AT

CICCOLINI@WINDSTREAM.NET OR 330.760.4497.

MAIL COMPLETED FORM TO

1644 CARRIAGE HILL DR.
HUDSON, OH 44236